

MILLBURN · SHORT HILLS

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MAY 2015



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**TOP DOCS &
DENTISTS!**

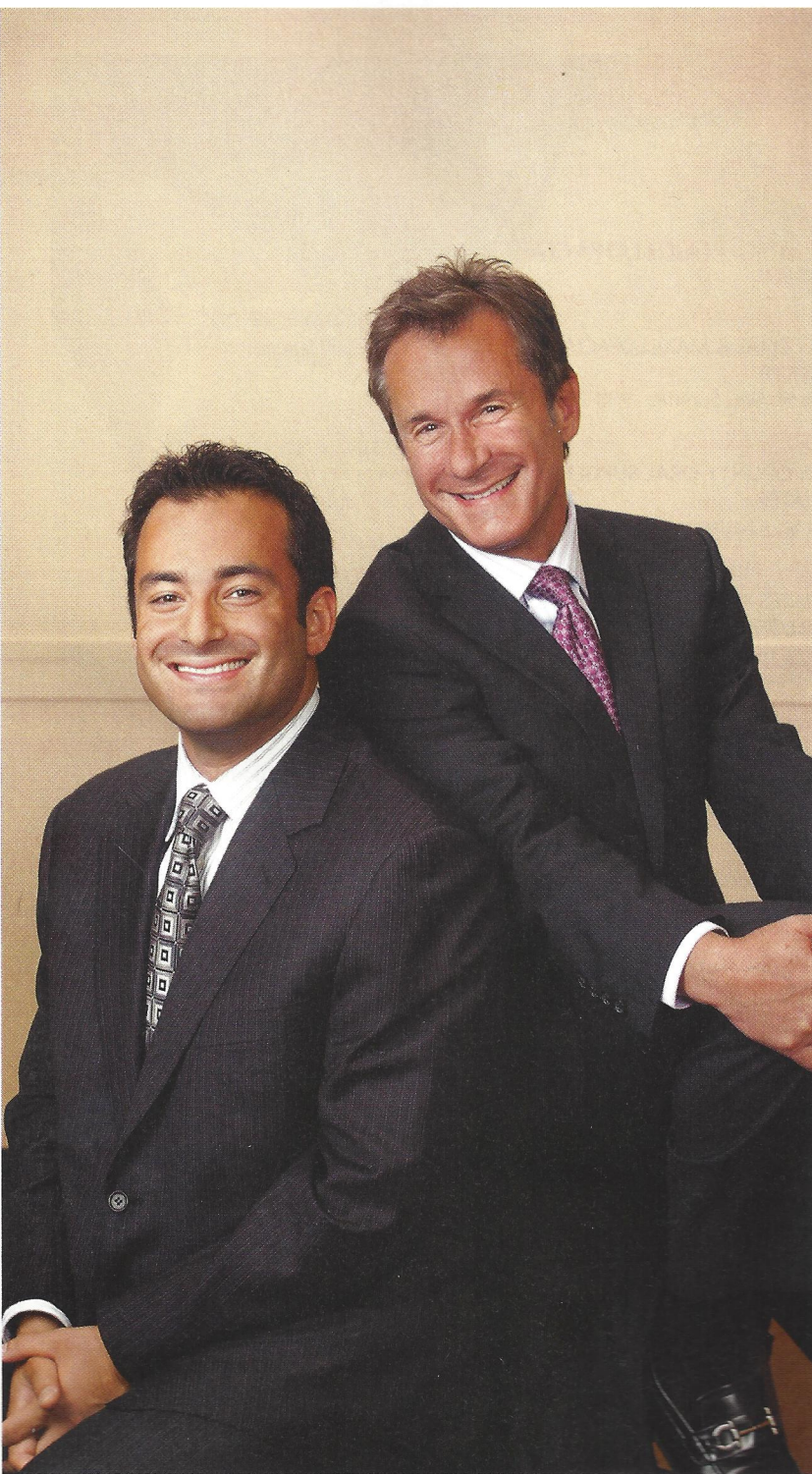


MILLBURN-SHORT HILLS MAGAZINE'S TOP DENTISTS

MSP Communications asked area dentists to nominate one or more local colleagues they would choose in seeking dental care (excluding themselves). The Super Dentists research team investigated further and searched for exceptional dentists to complement the results. Candidates were evaluated on indicators of peer recognition, professional achievement and disciplinary history.

Dentists were grouped into seven specialties. Professionals with the highest scores from each grouping were invited to serve on a blue ribbon panel and asked to evaluate the candidates in their specialty. Finally, dentists who acquired the highest total points from the surveys, research and blue ribbon panel review were selected for inclusion in *Millburn-Short Hills Magazine's* Top Dentists.

For a complete description of the selection process, visit www.superdentists.com.



580 South Livingston Ave.
Livingston
(973) 797-9345
www.readytosmile.com

THE SILVERSTROM GROUP

State-of-the-art technology and superb dental skills are mandatory characteristics that patients have come to expect from any successful dental practice. Yet for Dr. David Silverstrom and Dr. Gary Silverstrom, they are merely starting points. For more than 30 years, The Silverstrom Group has cultivated a reputation as a nurturing practice where every patient is treated like a cherished family member.

"I can say without any reservations that aside from having the best job in the world, my passion is fanned by the relationships we enjoy with our patients. We take the time to get to know them, their goals and their ambitions for their oral health. We also feel responsible for their physical well-being and can alert them of any medical conditions that should be looked after by their personal physician," states Dr. Gary Silverstrom.

From the bubbling waterfall to the fully stocked Silverstrom Café, free Wifi, meditation room and streaming Netflix, the relaxing spa-like office reflects the same attention to detail that the entire team demonstrates in addressing the dental issues of each patient – spanning a toddler's first visit to a grandparent's preventive checkup.

"In today's society, convenience is also an important consideration. At The Silverstrom Group, a patient can literally remain in the same chair while they have a tooth extracted, get a dental implant and have a crown fabricated, thanks to 3D printing and digital imaging, truly same-day dentistry. We have all the resources, experience, specialists, and technology available under one single roof," says Dr. David Silverstrom.

Continually honing their craft and keeping abreast of the latest techniques and technologies, Dr. David and Dr. Gary remain faithful to the practice's five initial cornerstones: caring, compassion, patience, artistry and skill. This award-winning practice has two of the best dentists in the state, consistently earning "Top Dentist" honors by New Jersey Top Docs, and voted "Best Dentist in New Jersey" by *New Jersey Monthly* and "Best Dentist in Essex County" by *Suburban Essex*.

The duo share a firm commitment to the community. The Silverstrom Group recently launched Smiles for Life in partnership with the American Cancer Society, for which they donate annually a \$25,000 smile makeover to honor a cancer survivor. The ravages of chemotherapy and radiation therapy destroy the oral environment. The makeover not only restores mouth function, but also enhances the self-esteem and confidence of a cancer survivor who deserves a reason to smile!