

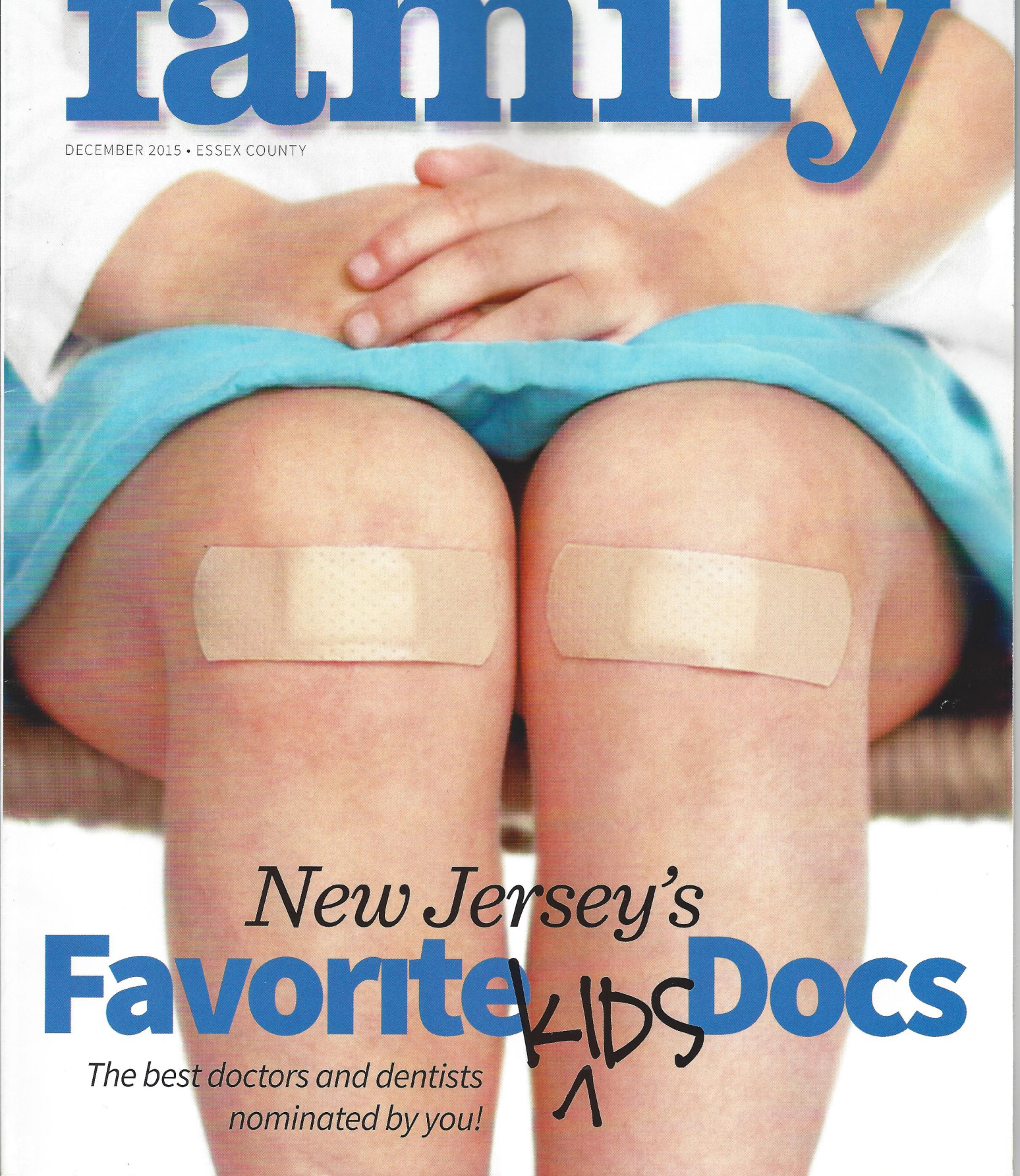


HOLIDAYS ARE HERE! THE BEST GIFTS FOR EVERY KID ON YOUR LIST



NEW JERSEY family

DECEMBER 2015 • ESSEX COUNTY



New Jersey's
Favorite KIDS Docs
*The best doctors and dentists
nominated by you!*



Left to right: Drs. Gary and David Silverstrom

DENTISTRY

Drs. David and Gary Silverstrom treat children the same way they do their adult patients—with respect, kindness and the utmost concern for safety. The group practices a “Tell, Show, Do” policy to help kids get involved in the treatment process and reduce anxiety.

All Specialties in One Practice

“We want kids to be a participant in their own oral health care,” Dr. Gary says. The general and cosmetic dental practice offers all specialties under one roof, so young patients are already familiar with the team and environment should they require a specialist.

With more than 30 years of experience, the Silverstrom Group prides itself on spending time educating patients to prevent future dental issues. “We enhance kids’ self-esteem and confidence by empowering and educating them to be responsible for their own oral health,” Dr. Gary says.

Making Dental Visits Fun

Children enjoy having access to streaming music and video at each chair, earning toys from the Treasure Chest, and getting gift cards for contests. “We want our patients

to have a great experience, and take a little piece of it home with them,” he says. “Kids leave the office feeling better about themselves—they look forward to coming here because it’s fun, and because we treat them as part of our extended family.”

Building Relationships

The practice is passionate about giving to the community—they grant scholarships to local schools and donate their time and resources to charitable organizations.

“The relationships we build with families as they grow through our practice is the most rewarding part of what we do,” Dr. Gary says. “The biggest testament to the level of care we provide is when our patients, who started visiting us as kids, now bring their own children to us.”

David Silverstrom, DDS, FAGD
Gary Silverstrom, DDS

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